

Daten zur Green is Life

At the Green is Life 2015 There will be nearly 250 exhibitors with:

- PLANTS (trees, shrubs, perennials, potted plants, bedding plants, cut flowers, seeds and bulbs),
- EQUIPPING GREEN SPACES, GARDENS, TERRACES AND BALCONIES,
- TECHNIQUES, TECHNOLOGY, SALES SUPPORT,
- LANDSCAPE ARCHITECTURE.

Like every year, for exhibitors and visitors alike, GREEN IS LIFE ensures a comprehensive program of conferences, seminars and workshops for:

- nurserymen and growers,
- designers and landscape contractors,
- traders and buyers - mainly owners and managers of garden centers,
- investors and managers of public green space,
- florists and decorators.

In 2014 approximately 14 500 people, including nearly 6 000 trade industry visitors from over 30 countries, attended the fair. A 10% increase in business visitor numbers comprised additional strengths of this year's fair.

Green is life wants to create optimal conditions to help visitors and exhibitors make contacts and conduct business within the international industry platform.