

## 22nd Hortitec accounts for more than 28 000 visitors



28 427 people from all regions of Brazil and various parts of the world attended the 22nd edition of **Hortitec- Exhibition Horticultural Technical Protected Cultivation and Intensive Crops** - what happened in the flag of Expoflora in Holambra, 17-19 of June. The largest and most important exhibition of Brazilian horticulture exceeded the most optimistic expectations to also gather 460 exhibitors. The Secretary of Agriculture of the State of São Paulo, Arnaldo Jardim, visited the exhibition.

The differential of the show was, once again, at the technical level of the public who visited the Hortitec. This is because most of the invitations was distributed by the exhibitors themselves to their customers and prospects. Because only visit the event who have real interest in the sector, Hortitec became obligatory passage for farmers and professionals *agribusiness* interested in knowing the market trends of flowers, fruits, vegetables and forestry, exchange experiences, make and program businesses short, medium and long term.

With this select audience and the large presence of foreign professionals and companies from all over the world, the 2015 edition proved to be fully consolidated as an international event. Greenhouses, screens, tools, containers, vases, pesticides, fertilizers, irrigation, seeds, seedlings, bulbs, substrates, air conditioning, biotechnology, technical advice and trade, literature and imported products are among the items displayed to visitors.

The 23rd edition of the show already scheduled. It takes place from 22 to 24 June 2016 from 9h to 19h, also in the Hall of Expoflora, the avenue Maurice of Nassau, 675 in Holambra SP.